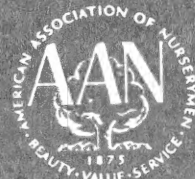




THE WHOLESALE FRUIT TREE GROWER

Del Rancho Fortuna



Located one mile south and two miles east of McFarland, Kern County, California

P. O. BOX 548

McFARLAND, CALIFORNIA Phone... McFARLAND 81W

SOLD TO _____ RETAIL SALES PERMIT NO. _____
ADDRESS _____ CITY _____ COUNTY _____
STATE _____ PLEASE SIGN _____

FALL 1955 AND SPRING 1956

WHOLESALE PRICE and ORDER LIST

NURSERY TRADE ONLY

TERMS: NET, 30 DAYS AFTER DELIVERY. Credit must be established before shipment. All prices quoted F.O.B. Nursery. Prices subject to change without notice. Packing or delivery at cost. All trees are sold in units of 10. All grape vines in units of 50 except where otherwise specified.

NEW CUSTOMERS — CHECK ONE:

Deposit Enclosed\$ _____

C.O.D. OK _____

2% - 10, 30 Days Net _____ &
Trade Credit References: _____

1. _____

2. _____

3. _____
(Subject to Approval)

No order is too small. We give every consideration and courtesy to each order as it is received.

Orders Accepted Only from Licensed Nurserymen

No Adjustments Considered Unless Claim Made

Within 5 Days from Receipt of Merchandise.

PLEASE NOTE: We have a limited supply of Jumbo grade in practically all varieties at 20c extra—Write us your needs.

SIZE Price Per Tree in Units of 10	Height Caliper	6-8' H 3/4-1 .65	6-8' 5/8-3/4 .55	4-6' 1/2-3/8 .45	3-4' 3/8-1/2 .40
PEACH ON PEACH HOME ORCHARD & SHIPPING VARIETIES					
✓ Australian Saucer					
✓ Babcock					
✓ Bonita					
✓ Elberta					
✓ Fay Elberta					
✓ Golden Jubilee					
✓ Hale Haven					
✓ Indian Blood Free					
✓ J. H. Hale					
✓ Kim Elberta (Early)					
✓ Krummell					
✓ Lovell					
✓ Mayflower					
✓ Miller's Late					
✓ Muir					
✓ Nectar					
✓ Red Haven					
✓ Rio Oso Gem					
✓ Rubidoux					
✓ Salway					
✓ Strawberry Free					
✓ Ventura					
CANNING CLINGS ON PEACH					
✓ Indian Blood Cling					
✓ Orange Cling					
✓ Phillips					
✓ Red Bird					
✓ Sims					
✓ Strawberry Cling					
✓ White Heath					

SIZE Price Per Tree in Units of 10	Height Caliper	6-8' H 3/4-1 .65	6-8' 5/8-3/4 .55	4-6' 1/2-3/8 .45	3-4' 3/8-1/2 .40
NECTARINE ON PEACH					
✓ Fireglobe					
✓ Goldmine					
✓ Gower					
✓ John Rivers					
✓ Quetta					
✓ Stanwick					
ALMOND ON PEACH					
✓ Drake					
✓ I X L					
✓ Jordanolo					
✓ Ne Plus Ultra					
✓ Nonpareil					
✓ Texas					

DEL RANCHO FORTUNA OFFERS NEW FOR 1955-56

✓ **FIREGLOBE NECTARINE.** A large yellow, freestone. Ripens at Elberta timePage 1

✓ **LARODA PLUM.** Large, round plum ripening mid-summer. Very sweet-fleshed. Good shipperPage 2

✓ **NUBIANA PLUM.** Reddish-blue, almost a polished black skin color. Beautiful amber flesh. Self-fruitfulPage 2

✓ **QUEEN ANN.** Late maturing, the only Japanese plum to ripen in President season. Large, sweet, good storage qualities.Page 2

✓ **REDROY PLUM.** Medium size, round, red fruit. Sweet, firm, golden-amber flesh. Self fruitfulPage 2

✓ **VAN CHERRY.** Bing-type, ripening earlier, resistant to cracking. Pollenizer for and pollenized by Bing, Lambert, Royal AnnePage 2

SIZE Price Per Tree in Units of 10	Height Caliper	6-8' H 3/4-1 .70	6-8' 5/8-3/4 .60	4-6' 1/2-5/8 .50	3-4' 3/8-1/2 .45
APRICOTS ON APRICOT					
✓ Blenheim					
✓ Early Bee 20c extra					
✓ Moorpark					
✓ Newcastle					
✓ Perfection					
REEVES See Armstrong Varieties					
✓ Routiers Peachcot					
✓ Royal					
✓ Tilton					
APRICOT ON MARIANA					
Blenheim					
Newcastle					
Royal					
Tilton					
PRUNES					
✓ Early Italian					
✓ French Improved					
✓ Italian					
✓ Standard					
✓ Sugar					
PLUMS					
✓ Beauty					
✓ Becky Smith					
✓ Burmosa					
✓ Damson					
✓ Eldorado					
✓ Green Gage					
✓ Kelsey					
✓ Laroda					
✓ Late Santa Rosa					
✓ Mariposa					
✓ Nubiana					
✓ President					
✓ Queen Ann					
✓ Redroy					
✓ Santa Rosa					
✓ Satsuma					
✓ Stanley					
✓ Tragedy					
✓ Wickson					
✓ Howard Miracle 20c higher					
"This patented variety of plum tree is being handled under license from patent owner."					
PEARS					
		.75	.65	.55	.45
✓ Anjou					
✓ Bartlett					
✓ Comice					
✓ Kieffer					
✓ Seckel					
✓ Winter Bartlett					
✓ Winter Nelis					

DWARF FRUIT TREES

Small—Ideal for backyard plantings. Earlier and heavier bearing than regular trees.

DWARF APPLE

Tied in Units of 5 \$1.50 each

Beverly Hills

Double Red Delicious

DWARF PEARS ON QUINCE

Bartlett

B. Hardy

Kieffer

✓FLORY DWARF PEACH

A true dwarf peach with edible, white, freestone fruit and double red blossoms. Grows to about 6' at maturity so that 3 or 4 trees can be planted in the space one standard peach requires.

FLORY DWARF

2 Yr. Old Budded Trees, each, \$1.50

DWARF FLOWERING PEACH

Two Year \$1.00 each

Variegated (Pink-White)

Dwarf Red

Dwarf Pink

SIZE Price Per Tree in Units of 10	Height Caliper	6-8' H 3/4-1 .75	6-8' 5/8-3/4 .65	4-6' 1/2-3/8 .55	3-4' 3/8-1/2 .45
APPLES					
✓ Beverly Hills					
✓ D'ble Red Delicious					
✓ Gravenstein					
✓ Jonathan					
✓ Red Astrachan					
✓ Red Delicious					
✓ Red June					
✓ W. Astrachan					
✓ Winter Banana					
✓ Yellow Bellflower					
✓ Yellow Delicious					
✓ Y. N. Pippin					
CRAB APPLES					
✓ Red Siberian					
✓ Transcendent					
QUINCE					
✓ Orange					
✓ Pineapple					
✓ Smvrna					
CHERRIES ON MAZZARD					
		.75	.65	.55	.50
✓ Bing					
✓ Black Tartarian					
✓ Lambert					
✓ Royal Anne					
CHERRIES ON MAHALEB					
Bing					
Black Tartarian					
✓ English Morello					
✓ Montmorency					
✓ Royal Anne					
✓ Van					

SIZE	Caliper	3/8-3/4	1/2-5/8	3/8-1/2	1/4-3/8
Price Per Tree In Units of 10		1.50	1.25	1.00	.90
PERSIMMONS					
✓ Fuyu 10c higher					
✓ Hachiya					
POMEGRANATE					
✓ Wonderful		6-8' .75	4-6' .60	3-4' .50	2-3' .40
FIGS					
✓ Black Mission					
✓ Brown Turkey					
✓ Kadota					
✓ White Adriatic					
WALNUTS					
	10-12' 2.25	8-10' 2.00	6-8' 1.75	4-6' 1.50	3-4' 1.20
✓ Eureka					2-3' .85
✓ Franquette					
✓ Hartley Franquette					
✓ Payne					
✓ Placencia Perfection					
PECANS					
✓ Mahan			6-8' 2.50	4-6' 2.25	3-4' 1.75

Fruiting-Flowering PEACHES

SIZE	Height	6-8' H	6-8'	4-6'	3-4'
Price Per Tree in Units of 10	Caliper	3/4-1	3/8-3/4	1/2-3/8	3/8-1/2
		.85	.75	.65	.60

ROYAL RED LEAF PEACH

A definitely worthwhile recent introduction. Large white blossoms cover the tree in Spring like a cloud of dancing butterflies, followed by wine-red foliage. Honey-sweet, white fleshed freestone, ripening in August.

DELICIOUS FRUITS	6-8' H	6-8'	4-6'	3-4'
BEAUTIFUL FLOWERS	3/4-1	3/8-3/4	1/2-3/8	3/8-1/2
(Pat. Applied For) Quan.	10-49 1.35	1.25	1.10	1.00
	50-249 1.10	1.00	.90	.80

✓ Daily News 2-Star
Pink Blossoms 10c less per tree

✓ Daily News 3-Star
Dk. Pink Blossoms

✓ Daily News 4-Star
Salmon Blossoms

FLOWERING TREES

SIZE	Size	6-8' H	6-8'	4-6'	3-4'
Price per tree in units of 10	Height	3/4-1	3/8-3/4	1/2-3/8	3/8-1/2
		.75	.65	.55	.50
FLOWERING PEACH					
Early D'ble Red					
Helen Borchers (Pink)					
Late D'ble Pink					
Late D'ble Red					
Peppermint					
San Jose Pink					
White Double					
FLOWERING APRICOT					
Dawn					
✓ Peggy Clarke					
Rosemary Clarke					

FLOWERING CRAB	6-8'	4-6'	3-4'	2-3'
	3/8-3/4 .75	1/2-3/8 .60	3/8-1/2 .50	1/4-3/8 .45
✓ Pyrus Arnoldiana				
✓ Pyrus Eleyi				
✓ Pyrus Floribunda				
✓ Pyrus Hopa				
Pyrus Ionensis plena (Betchel's) 25c higher				
✓ Pyrus Scheideckeri				

SIZE	Height	6-8' H	6-8'	4-6'	3-4'
Price Per Tree In Units of 10	Caliper	3/4-1	3/8-3/4	1/2-3/8	3/8-1/2
		.75	.65	.55	.50

FLOWERING PLUM (Purple-leaf)

✓ Prunus Bliereana
✓ Prunus Hollywood
✓ Prunus Pissardi
✓ Prunus Thundercloud
Prunus Vesuvius

SHADE TREES

SHADE TREES	JUMBO	12-14'	10-12'	8-10'	6-8'	4-6'
	3.00	2.25	1.75	1.50	1.10	.85
American Sycamore						
Ariz. Fruitless Mulberry						
Chinese Elm						
European Sycamore						
Fruitless Mulberry						
Hardy Catalpa						
Maple-Leaf Fruitless Mulberry						
Mississippi Hackberry						
Modesto Ash						
Silver Maple						
White Birch						
Paul's Scarlet Hawthorne						
Goldenrain—50c higher						
Weeping Mulberry						

6-Ft. Standards, Each \$4.00

GRAPE VINES

Write for Prices on 1000 or more Certified and Can Be Shipped Anywhere	Jumbo Grade Units of 25 \$8.00 per 100	No. 1 Grade Units of 50 \$5.00 per 100
✓ Almeria		
✓ Black Hamburg		
✓ Black Monukka		
✓ Emperor		
✓ Khandahar		
✓ Ladyfinger		
✓ Malaga		
✓ Muscat		
✓ Red Malaga		
✓ Ribier		
✓ Rose of Peru		
✓ Tokay		
✓ Thompson Seedless		
✓ Solonis x Othello 1613	\$6.00 per 100	
AMERICAN VARIETY		In Units of 25 \$15.00 per 100
✓ Concord		
GRAPE VINES—THE NEW VARIETIES		In Units of 10
✓ Black Rose—20c each		
✓ Cardinal—15c each		
✓ Delight—20c each		
✓ Golden Muscat—20c each		
✓ Italia—20c each		
✓ Perlette—20c each		
✓ Queen—20c each		
✓ Royal Thompson—20c each		

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BUSINESS REPLY ENVELOPE

FIRST CLASS PERMIT NO. 4, SEC. 34.9, P.L.&R., McFARLAND, CALIF.

DEL RANCHO FORTUNA

P. O. BOX 548

McFARLAND, CALIFORNIA



ARMSTRONG PATENTED VARIETIES

WHOLESALE PRICE

$\frac{3}{8}$ -Cal. and Up Under $\frac{3}{8}$ 5¢ Per Tree Less	Retail Price	1-9 1.65	10-19 1.50	20-99 1.25	100 Up 1.15
✓ Altair Peach P. P. No. 1022	2.50				
✓ Curlew Peach P. P. No. 651	2.50				
✓ Flamingo Peach Pat. No. 661	2.50				
✓ Golden Blush Peach P. P. No. 473	2.50				
✓ Meadowlark Peach P. P. No. 528	2.50				
✓ Reeves Apricot P. P. No. 693	2.50				
		1.85	1.65	1.40	1.30
✓ Redwing Peach P. P. 621	2.75				
✓ Robin Peach P. P. No. 529	2.75				
		2.00	1.80	1.50	1.40
✓ Panamint Nectarine P. P. No. 1100	3.00				
✓ Pioneer Nectarine P. P. No. 787	3.00				
✓ Silver Lode Nectarine P. P. No. 1023	3.00				
		2.35	2.10	1.75	1.65
✓ Springtime Peach P. A. F.	3.50				

All Prices quoted F.O.B. Nursery. Packing or Delivery at cost. All trees are sold in units of 10.

"Seller gives no warranty, express or implied, as to the variety or productivity of any seeds, bulbs, or nursery stock it sells. Liability in all instances is limited to the purchase price. No liability is assumed by the seller for delay or failure to deliver caused by wars, strikes, fires, floods, droughts, embargoes or any other contingencies beyond sellers control. If the purchaser does not accept the goods on these terms they are to be returned."

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62.09

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Phone . . . McFarland 81-W
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—1955 - 1956—
WHOLESALE PRICE LIST
of
Fruit Trees . . . Flowering Trees
Shade Trees . . . Grape Vines

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